



MORE BUYERS MORE RETURN

More Magic

2024 MAGIC MILLIONS NATIONAL SALE SERIES

NOMINATIONS CLOSE FRIDAY 22 MARCH 2024

Message from
**GERRY HARVEY, KATIE PAGE-HARVEY
& BARRY BOWDITCH**



We are delighted to invite you to participate in the 2024 edition of our Magic Millions National Sale Series.

We are proud to announce entries are now open for our sale of weanlings, racefillies, broodmares and yearlings – which is recognised at the forefront of sales of its type conducted globally.

As we prepare for the next breeding season, we invite you to participate in the Southern Hemisphere's most important breeding stock sale with a transparent and consistent commission structure that delivers more buyers at all levels with our team's established worldwide marketing expertise.

We understand the vital significance of cash flow and advancing your thoroughbred portfolio ahead of the breeding season. The Magic Millions National Sale is positioned to provide you with the opportunity to trade bloodstock with complete confidence.

Approaching winter there is no more magical place to be than the gorgeous Gold Coast. The National Sale also coincides with the Queensland Racing Carnival with \$28 million in prizemoney distributed including 55 black type features.

For the first time in 2024, the Carnival includes the inaugural edition of the \$1 million Magic Millions National 2YO Classic, a brand new feature race in the Magic Millions Race Series which headlines a night racemeeting at the Gold Coast Turf Club on Friday 24 May, following the conclusion of the National Weanling Sale. Now that's more excitement.

Your success is our success. Our team is passionate about the thoroughbred industry and supporting a sustainable industry nationally. Our sales approach is to work alongside you and deliver beyond expectation, providing the best possible commercial opportunity to present your bloodstock for auction across all sectors of the market.

We love the horse, you love the horse. The emotional connection to selling weanlings, racefillies and broodmares – your thoroughbred family – is honoured within our sales and marketing process. Now that's a sales approach you can trust.

On behalf of the team at Magic Millions, we invite you join us on the Gold Coast this May for more magic at the 2024 National Sale Series.

We are wholeheartedly committed to delivering you with more buyers and more return.

TRANSPARENT COMMISSIONS

A simple & consistent structure

National Weanling & Broodmare Sale has 3.5%* sales commission
No promotional fee. No passed in commission

A sales approach

YOU CAN TRUST

With a successful worldwide marketing strategy & a dedicated sales team, this sale consistently delivers the best buying bench

*excluding GST

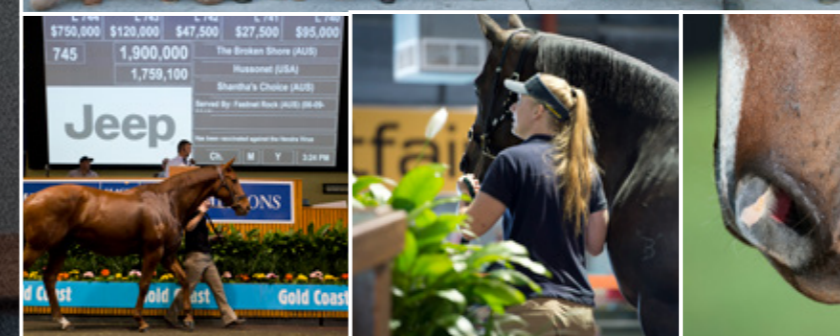
The only place for
A DISPERSAL SALE

“I’ve been around the world for many years, and I’ve seen big markets in America, and this is as strong a sale as you’d see, all the way through. It wasn’t just the Shadwell dispersal ... and **it’s not just Australians buying, it’s people from across the world** and this seems a very buoyant market to play in at the moment. It’s wonderful to see all these different people investing in these mares.”

Arthur Mitchell, Yarraman Park (Shadwell Dispersal) 2021

“Magic Millions did a **first-class job of conducting and marketing the sale. There were buyers from all round the world**, and although not all of them were successful, they certainly under-pinned the prices.”

Jon Freyer, Arrowfield Stud (Teeley Reduction) 2014



2023
EDINBURGH PARK
 Grossed \$7,994,500

2022
SPENDTHRIFT AUSTRALIA
 Grossed \$8,441,500

2021
SHADWELL AUSTRALIA
 Grossed \$30,570,000

2020
ESTATE OF EDUARDO COJUANGCO
 Grossed \$2,299,500

2015
ESTATE OF HENRY COJUANGCO
 Average for 8 Lots
 \$446,875

2015
WOOD NOOK FARM
 Grossed \$5,851,000

2014
TEELEY ASSETS
 Grossed \$26,025,00

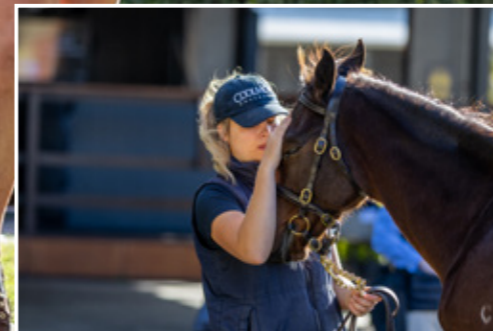
2014
PATINACK FARM
 Grossed \$34,378,510

Gold Coast
**NATIONAL
WEANLING
SALE**

23-24 MAY 2024

GOLD COAST SALES COMPLEX, QUEENSLAND

NOMINATIONS CLOSE FRIDAY 22 MARCH 2024



WEANLINGS

More
BUYERS



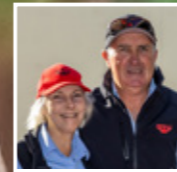
“We brought nice horses to the market and Magic Millions do a wonderful job - it’s a great place to sell... Days like today are great, you get your hard work rewarded – **magics is the place you want to be.**”

Toby Liston, Three Bridges Thoroughbreds



“It’s as good a catalogue of foals that I have seen in the time we’ve been coming here, so **we are thrilled to get on the board** and buy a few.”

David Redvers



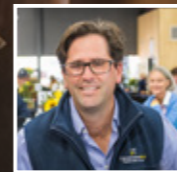
“Beyond our expectations, wonderful result! There were a few tears there, but got rid of those, **can’t wipe the smile away now!**”

Damian Gleeson and Deb Gifford, Phoenix Broodmare Farm on the sale of lot 272 So You Think (NZ)-Marquise da Rossa filly for \$400,000.



“This is a good sale. All the right people are here and the **foot traffic on our weanlings from \$15,000 to \$550,000 was solid all week.** We’ll be back with a better draft again next year.”

Scott Holcombe, Millburn Creek who cleared 93% at an average of \$178,500 (13 lots)



“Our client wanted to put the colt through unreserved and we came out with **\$925,000, doubling our expectations! That’s what can happen at Magics.**”

Sam Pritchard Gordon, Cornerstone Stud after selling the top lot for \$925,000



IN 2023

BUYERS AT ALL LEVELS

101 INDIVIDUAL BUYERS \$50,000 OR LESS

MM SOLD ALMOST **DOUBLE \$100,000+ LOTS** COMPARED TO THE NEXT BEST SALE

MORE INDIVIDUAL BUYERS FOR \$1M + LOTS \$500,000+ LOTS \$250,000+ LOTS \$100,000+ LOTS

AVERAGED **49.8% MORE** THAN THE NEXT BEST SALE in the last 3yrs

SOLD **90.48% MORE \$500,000+ LOTS** THAN THE NEXT BEST SALE in the last 3yrs

Gold Coast
**NATIONAL
BROODMARE
SALE**

28-30 MAY 2024

GOLD COAST SALES COMPLEX, QUEENSLAND

NOMINATIONS CLOSE FRIDAY 22 MARCH 2024



THE REAL FACTS

**64
MILLION
DOLLAR PLUS
MARES**

In 4 years

IN 2023

MAGIC MILLIONS

TOP 34
RACEFILLIES AVERAGED
\$936,617

ALL 34 LOTS
OF THE NEXT BEST
RACEFILLY SALE AVERAGED
\$695,000

MAGIC MILLIONS

TOP 45
BROODMARES AVERAGED
\$722,555

ALL 45 LOTS
OF THE NEXT BEST
BROODMARE SALE
AVERAGED \$457,666

MAGIC MILLIONS

TOP 79
RACEFILLIES &
BROODMARES AVERAGED
\$814,683

THE NEXT BEST SALE
AVERAGED \$559,810
FOR ALL 79 LOTS

RACEFILLIES

More
EXCITEMENT

In the last 5yrs
G1 WINNING RACEFILLIES
HAVE SOLD ON
**AVERAGE
\$460,000
MORE**
THAN THE NEXT BEST SALE

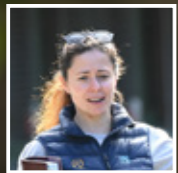
IN 2023
**20
INTERNATIONAL
BUYERS &
74 LOCALS**
SPENT
\$43,360,500

TOP 20 RACEFILLIES
GROSSED
**\$6,645,000
MORE**
AND AVERAGED
**\$300,000
MORE**
THAN THE NEXT BEST SALE



“It’s been a really remarkable day of selling, to have sold the two top-priced mares in the Newgate consignment has been wonderful. **There’s been great competition at all levels, locally and internationally it’s been phenomenal.**”

Henry Field, Newgate Consignment



“Very emotional day really. I hadn’t expected that, I’m usually quite cool but she meant a lot to me personally and **it’s just been an incredible journey!**”

Hannah Wall, Redwall Bloodstock on the sale of Promise of Success for \$1.35m



“To get a filly who was a \$150,000-filly and to bring her back here and get \$4.1m! **It’s once in a lifetime!**”

Richard Freedman on the sale of Forbidden Love



“It’s been a **very strong day of trade** so you never quite know where you’re going to land. Very buoyant from the very beginning.”

James Harron



“We were hoping Yulong, Coolmore or Mr Yoshida were there and they all were there. **Just such a great journey.** Everyone is relieved it put a fullstop on such a great career!”

Brad Spicer, Spicer Thoroughbreds on the sale of Snapdancer for \$3.2m



“I thought she was a chance of making \$1.5m but nothing like that!”

Harry McAlpine, Eureka Stud on the sale of Isotope for \$2.3m



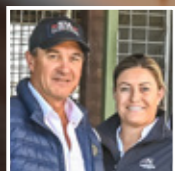
BROODMARES

More
**LOVE FOR YOUR
MARES**



“It was an emotional rollercoaster in that there was a lot of build-up and everyone was very excited about her possibility of going to a good home... We’re thrilled she’s going to Coolmore and we are so grateful to Magic Millions – they have been so brilliant, **their communication and promotion of her, letting her to be known internationally is a real feather in their caps.** We’re just thrilled with the whole story and outcome, it’s been amazing.”

John Warren, Highclere Stud on the sale of Piping Hot for \$3m



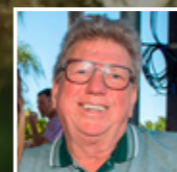
“We’re thrilled - 100% clearance! We love coming to sell at the National Broodmare Sale each year. We sold Nomathaj for \$1.2M and brought 8 fillies and mares to sell and sold them all, **we couldn’t be happier!**”

Royston and Treen Murphy, Sledmere Stud



“When you bring these beautiful mares with these great covers in them, they make extraordinary results.”

Matt Scown, Yarraman Park Stud



“We love Queensland, the Gold Coast is fantastic, the sale is always good. We come across (from Perth) with all the family and **have a bit of a holiday and try to buy something nice.**”

Peter Walsh, Amelia Park



“Magic Millions has always been a happy hunting ground for us in the search for broodmares. Year-on-year the Magic Millions team do a great job putting together an extremely strong catalogue with **great options for all budgets and world class hospitality.**”

Sheamus Mills

In the last 5yrs
THIS SALE HAS SOLD
**237 LOTS FOR
\$500,000+
MORE THAN
DOUBLE**
THAN THE NEXT BEST SALE

In the last 3yrs
TOP 50 IN FOAL MARES
AVERAGED
\$743,233
WHICH IS
76% MORE
THAN THE NEXT BEST SALE

IN 2023
**3 TIMES MORE
SEVEN FIGURE
LOTS**
THAN THE NEXT BEST SALE

160
INDIVIDUAL BUYERS SPENT
\$62,524,500
ON 318 LOTS
buyers included
21
**INTERNATIONALS
& 139 LOCALS**



Gold Coast
**NATIONAL
YEARLING
SALE**

4-5 JUNE 2024

GOLD COAST SALES COMPLEX, QUEENSLAND

NOMINATIONS CLOSE FRIDAY 22 MARCH 2024



YEARLINGS

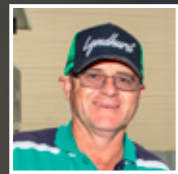
More

EXPOSURE AND INCENTIVES



“This sale suits Hong Kong because we have permits being released early next week. Hong Kong owners like to buy yearlings for their next permit, so we like to stock up some nice horses and then get them ready to bring to Hong Kong.”

Willie Leung on the timing of the National Yearling Sale



“Magic Millions has done a great job getting the Asian buyers here.... Nearly every trainer is here from what I have seen, so we are looking forward to it.”

Jeff Kruger, Lyndhurst Stud Farm



“Outstanding result to finish with 100% clearance. It was a broad range of yearlings which met a broad range of buyers. Magics have done a super job to get the buyers here, particularly the strength of the Asian market amongst the local buyers.”

Harry McAlpine, Eureka Stud



“The National sale is a great option for later developing yearlings. Good types will sell for every penny they’re worth as we have seen over recent years.”

Jon Freyer, Arrowfield

LUCRATIVE
\$20.79M RACE
SERIES

SELLS YOUR STOCK

IN 2023

20 VENDORS

ACHIEVED

100%

CLEARANCE

TOP 50 AVERAGED

\$119,300

\$750,000

TOP PRICE

164

INDIVIDUAL BUYERS

INTERNATIONAL

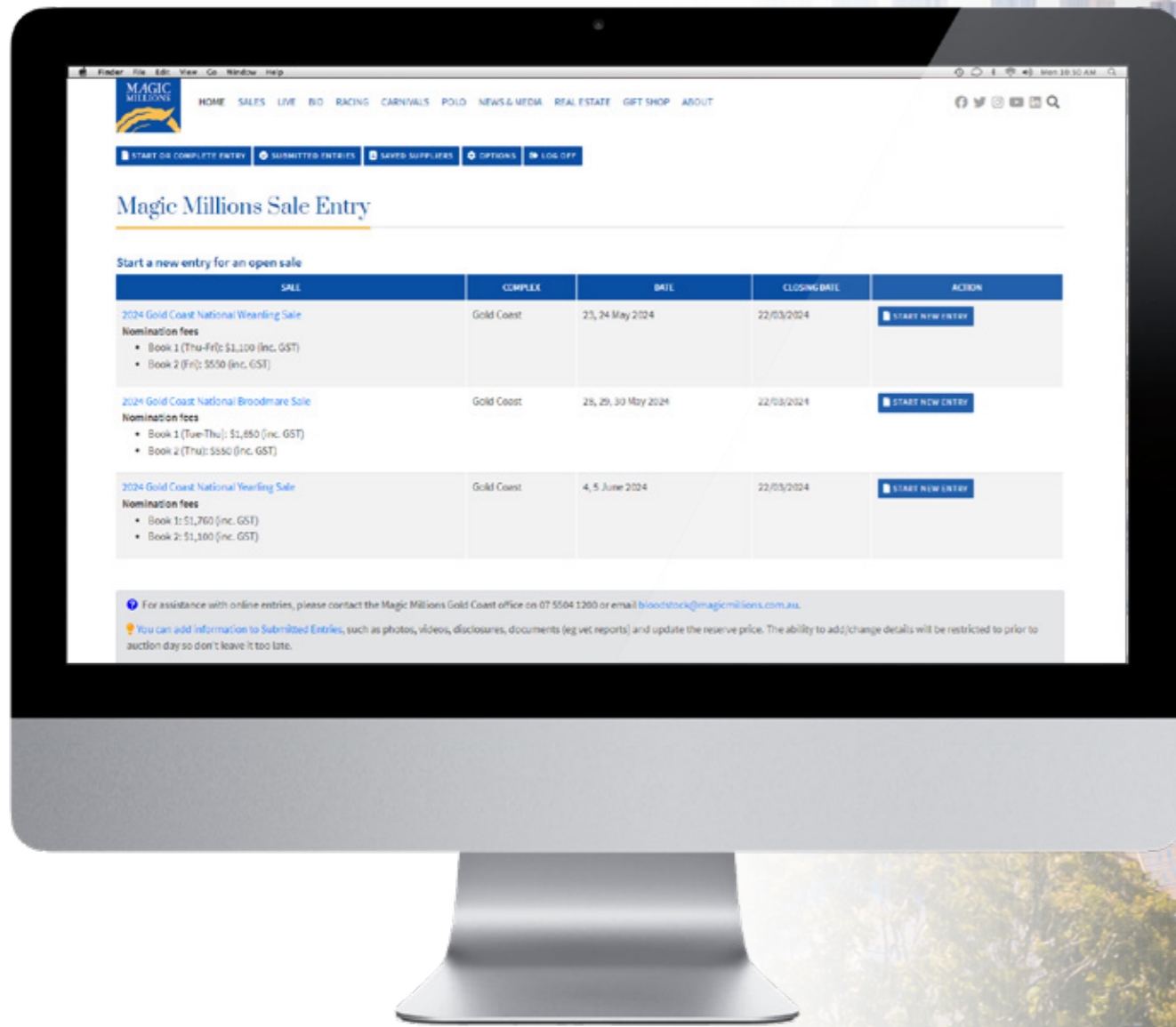
BUYERS WERE STRONG

ALMOST 20%



Use the best
ONLINE ENTRIES FACILITY

entries.magicmillions.com.au



**MAGIC MILLIONS
 2024 NATIONAL SALE SERIES**

NOMINATIONS CLOSE FRIDAY 22 MARCH 2024

GOLD COAST NATIONAL WEANLING SALE

BOOK 1
Thursday 23 May – Friday 24 May
 Nomination Fee: \$1,100

BOOK 2
Friday 24 May
 Nomination Fee: \$550

GOLD COAST NATIONAL BROODMARE SALE

BOOK 1
Tuesday 28 May – Thursday 30 May
 Nomination Fee: \$1,650

BOOK 2
Thursday 30 May
 Nomination Fee: \$550

GOLD COAST NATIONAL YEARLING SALE

BOOK 1 (subject to selection)
Tuesday 4 June – Wednesday 5 June
 Nomination Fee: \$1,760

BOOK 2
Wednesday 5 June
 Nomination Fee: \$1,100

All nomination fees are inclusive of GST. Entry Fees will be invoiced prior to the Sale. Dates are correct at the time of print, but are subject to change.

Use this facility to not only lodge your entries but log back in closer to sale time and add photos, parade videos, disclosures, documents (eg vet reports) and more!

If you require any assistance with completing your sale entries online, please contact:
 T 07 5504 1200 | E bloodstock@magicmillions.com.au

Your DEDICATED TEAM

FOR FURTHER INFORMATION OR ASSISTANCE, PLEASE CONTACT:

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