



More Magic

2025 MAGIC MILLIONS NATIONAL SALE SERIES

NOMINATIONS CLOSE FRIDAY 21 MARCH 2025

Trade With Transparency

Message from

**GERRY HARVEY, KATIE PAGE-HARVEY
& BARRY BOWDITCH**



With proven worldwide marketing strategies and a dedicated sales team working to go above and beyond, you can trade bloodstock with complete confidence and there are no hidden costs.

If you are looking to sell your weanlings at the sale that provides the highest average return on stallion service fees PLUS the best clearance rate for weanlings \$50,000 and under, or if you are looking to sell your racefillies at the sale with a record aggregate and 20% year on year growth, or sell your pregnant mares at the sale with the biggest buying bench and significantly better clearance (83% versus 59%) – the National Sale Series is your trusted solution.

The timing is right.

As well as being ideally placed ahead of the breeding season, the Magic Millions National Sale Series coincides with the famous Queensland Racing Carnival.

Highlighted by eight Group One races, 55 black type features and over \$28 million in prizemoney across 11 racemeetings, the 2025 Winter Carnival will also be headlined by the \$1m Magic Millions National 2YO Classic to be run under lights at the Gold Coast Turf Club on Friday 23 May.

With the Gold Coast's renowned idyllic climate for this time of the year alongside the huge opportunities for black type success, there are so many reasons to head north for the Magic Millions National Sale Series.

On behalf of the team at Magic Millions, we invite you join us on the Gold Coast this May-June to experience more magic at the 2025 edition of the National Sale Series.

The Magic Millions National Sale Series provides a simple and transparent structure of selling costs so you can trade your bloodstock portfolio with complete confidence and understanding of the fees involved.

2025 Gold Coast National Weanling Sale

Entry Fee:	\$1,100 (Book 1); \$550 (Book 2)
Sales Commission:	3.85%
Passed In Commission:	0%
Promotional Fee:	0%
Compulsory TBA Levy:	0.385%

2025 Gold Coast National Broodmare Sale

Entry Fee:	\$1,650 (Book 1); \$550 (Book 2)
Sales Commission:	3.85%
Passed In Commission:	0%
Promotional Fee:	0%
Compulsory TBA Levy:	0.385%

2025 Gold Coast National Yearling Sale

Entry Fee:	\$1,760 (Book 1); \$1,100 (Book 2)
Sales Commission:	6.6% up to \$300,000; reducing to 2.75% for portion sold over \$300,000
Passed In Commission:	2.75%
Promotional Fee:	4.4%
Compulsory TBA Levy:	0.385%

All amounts and percentages listed above are inclusive of GST.

We are delighted to invite you to participate in the 2025 edition of our Magic Millions National Sale Series.

Entries are now open for our globally recognised sale of weanlings, racefillies, broodmares and yearlings – and we invite you to participate in the Southern Hemisphere's most successful breeding stock sale with a straight-forward and transparent commission structure that consistently delivers you the best buying bench.

You can trust the Magic Millions sales approach.

The only place for
**A DISPERSAL
 SALE**

“I’ve been around the world for many years, and I’ve seen big markets in America, and this is as strong a sale as you’d see, all the way through. It wasn’t just the Shadwell dispersal ... and **it’s not just Australians buying, it’s people from across the world** and this seems a very buoyant market to play in at the moment. It’s wonderful to see all these different people investing in these mares.”

Arthur Mitchell, Yarraman Park (Shadwell Dispersal) 2021



2024
ELEMENT HILL
 Grossed \$7,393,100
MORNINGSIDE
 Grossed \$4,692,500

2023
EDINBURGH PARK
 Grossed \$7,994,500

2022
SPENDTHRIFT AUSTRALIA
 Grossed \$8,441,500

2021
SHADWELL AUSTRALIA
 Grossed \$30,570,000

2015
ESTATE OF HENRY COJUANGCO
 Average for 8 Lots
 \$446,875

2014
TEELEY ASSETS
 Grossed \$26,025,000

2014
PATINACK FARM
 Grossed \$34,378,510



MILLIONS

Gold Coast
**NATIONAL
WEANLING
SALE**

25-26 MAY 2025

GOLD COAST SALES COMPLEX, QUEENSLAND

NOMINATIONS CLOSE FRIDAY 21 MARCH 2025



WEANLINGS

More Returns More Savings

CONSISTENT RETURNS

55%

Average Return over Service Fee

23% MORE

than the nearest competitor

CONSISTENT RESULTS

Best Clearance

For weanlings under \$50,000 in 2024

REDUCED COST

1/3 Entry Fee

1/3 Commission Rate

compared to yearling sale



"Every year we pick out one of Sheriff Iskander's colts who we think will be a headliner and take him to the Magic Millions weanling sale...very pleased, (that was) comfortably past his reserve. And we are delighted with who bought him - it's all blue skies for us!"

Scott Holcombe, Milburn Creek on the sale of Lot 192 for \$350,000



"Clearance rate feels really good, very positive vibe."

Henry Field, Newgate



"It is good to get these rewards for our clients."

Toby Liston, Three Bridges Thoroughbreds who sold eight at an average of \$144,313



"The good weanlings are paraded even more than yearlings at the sales."

Jo Griffin, Lime Country Thoroughbreds on the number of buyers on the grounds

ELITE AVERAGE

\$80,000

Over last 3 yrs

\$20,000 More

than nearest competitor

IN 2024

Top Lot of

\$800,000

SUPERIOR RESULTS

65 Lots made

\$100,000 +

57% MORE

than the nearest competitor

STRONG FILLY MARKET

\$86,000 Average

for fillies

\$37,000 More

than the nearest

competitor

CONSISTENT BUYING BENCH

Including pinhookers, traders and end users

153

Individual Buyers from USA, UK, HK, Japan, South Africa, China, New Zealand, Philippines and throughout Australia



PREVIOUS	L 586	PREVIOUS	L 585	PREVIOUS	L 584	PREVIOUS	
	\$1,000,000		\$40,000		\$200,000		\$80,000
CURRENT LOT	587	\$AU	6,600,000	NAME	Imp	SIRE	L Am I
	\$US	4,391,700	\$HK	34,289,700			



THE BEST CHOICE

Sale Average holding firm at **\$200,000+** Over 4 yrs

Of the Top 20 sold since 2018

15 were sold at GC National

Since 2021 **71% OF \$1M+ Live Sale Mares** Sold at GC National

IN 2024

\$6.6M SOUTHERN HEMISPHERE RECORD

Broodmare Sale Ring Price

OVER 200 Individual Buyers

From USA, UK, Japan, China, Singapore, NZ, Philippines

Gold Coast

NATIONAL BROODMARE SALE

27-29 MAY 2025

GOLD COAST SALES COMPLEX, QUEENSLAND

NOMINATIONS CLOSE FRIDAY 21 MARCH 2025



RACEFILLIES

Strength to Strength Electrifying Racefillies

SUPERIOR RESULTS

Since 2020, G1 winners have averaged **\$650,000 More** Than the nearest competitor

TRENDING UP

10% Increase in Average Year on Year since 2022



“Just overwhelmed, we couldn’t believe it. She was a \$150,000 horse that Guy, Chris and Charlie picked out for Steph and a great group of women, she’s won \$800,000, won a Group 1 and she’s come out and done this (in the sale ring) – it’s surreal!”

Sophie Baker on selling Madame Pommery for \$2.7m



“It’s been a day of high emotions. Her family of owners loved her from the moment they got involved and for her to set a new record, I think befits a stellar career, we’re so proud of her.”

Karyn Fenton-Ellis, Te Akau Racing, on selling Imperatriz for \$6.6m



“You know you had to dig deep coming here and I think she made well and truly enough money.”

Vin Cox, Yulong on Zhijun Zhao’s purchase of Imperatriz for \$6.6m



“It doesn’t come any better than that and we are thrilled.... it was at the high end (price) but we knew she’d be a lot of money with that pedigree. It’s been extremely competitive, but we’ve had a wonderful time.”

Hutton Goodman, Mt Brilliant Farm, USA on purchasing Lot 586 for \$1m



“To have the highs on the racetrack and then get such an amazing result for owners, just means a lot.”

Bruce Slade, Kestrel Thoroughbreds on the sale of Platinum Jubilee for \$3.5m



“It’s great to sell a mare for that much money, she didn’t cost a lot to breed - the mare cost \$2,000 and the service was \$4,000.”

Stuart Ramsey, Turangga Farm on selling Chain of Lightning for \$2.5m



“It’s been a cracking week, a real industry week. We were very well rewarded, we had a reserve of about half that, so it was a nice surprise and gone to a great home in Coolmore.”

Anthony Mithen, Rosemont on selling Legacies for \$1.4m



“It is a very strong market, it is not easy to get the good mares.”

Shingo Hashimoto, Northern Farm, Japan

Since 2018
70%
of the Top 50 racefillies
sold at MM National

IN 2024

20% GROWTH
in Aggregate on 2023

\$297,800 RECORD AVERAGE
for Racefillies

\$52.4M RECORD AGGREGATE
for Racefillies

Top 30 Racefillies
Averaged
\$326,667 MORE
than the nearest competitor



BROODMARES

Sell where
The Buyers Love To Be

THE TRUSTED SOURCE

\$278M

In Pregnant Mare Trade over previous 4yrs

CONSISTENT CLEARANCE

In 2024 Pregnant Mares Cleared

83%

Compared to the nearest competitor's 59%



"Fantastic results. We had strong foot traffic on our mares all week, and that interest translated well into the ring. We love coming to the Gold Coast in May – it's a key sale for our industry, and we support it each year with our best stock. It continues to be a great venue for us, and this year was no exception."

Ryan McEvoy, Rosemont Stud who averaged \$478,000 for 9 sold in 2024.



"Very strong!"

Antony Thompson, Widden Stud



"It is a wonderful price, one that exceeded our expectations."

John Kelly, Newhaven Park on selling Mariamia for \$1.8m



"Absolutely delighted with that. It's very emotional, I'm delighted she went to Coolmore. It was good to get that result."

Josh Hutchins, Element Hill on selling Single Blonde for \$1.2m



"Biscayne Bay was enormous. Super result!"

Matt Scown, Yarraman Park on selling for \$1.2m



"One of our best results, if not our best ever for a broodmare, wrapped with the result!"

Tom Rowsthorn, Morningside on the sale of Glistening for \$950,000



"This sale never fails to deliver, and 2024 was no exception! The quality and diversity in the catalogue at all price points make it easy for people like me to be active for a diverse range of clients, and I'm thrilled to have secured 15 exceptional mares. Where else would you want to be in winter than the Gold Coast – glorious sunshine, sensational restaurants, and world-class bloodstock all in one place!"

Damon Gabbedy, Belmont Bloodstock

IN 2024

Top Lot

\$1.8M

SIX TIMES MORE

\$1M + Pregnant Mares Than the nearest competitor

Top 20 Broodmares Averaged

\$842,750
\$373,000 MORE

than the nearest competitor

BIGGEST BUYING BENCH

OVER 100

Individual Pregnant Mare Buyers compared to 22 for the nearest competitor



Gold Coast
**NATIONAL
YEARLING
SALE**

3-4 JUNE 2025

GOLD COAST SALES COMPLEX, QUEENSLAND

NOMINATIONS CLOSE FRIDAY 21 MARCH 2025



YEARLINGS

More

Exposure and Incentives

SOLID BUYING BENCH

\$50M of Yearlings
in 4 years

THE MAGIC MILLIONS ADVANTAGE

\$20M+ Magic Millions Race Series
has buyers needing your yearlings



"I've always loved coming back to the Gold Coast. There's quality to be found and this year was no exception. I am happy to have secured five outstanding yearlings at National 2024 and I'll be looking forward to getting back again in 2025!"

Eric Koh, Falcon Racing purchased 5 yearlings at an average of \$83,000



"After decades in thoroughbred racing, I can confidently say that the Magic Millions National Sale stands apart. The consistent quality of yearlings, professional atmosphere, and deep understanding of international buyers' needs make it an essential event in our racing calendar. Some of my most successful horses have come from this sale, and the relationships we've built with the Magic Millions team over the years are invaluable."

Jun Sevilla, Philippines



"This is a sale we have had incredible success buying numerous Group One winners across the years - from Princess Coup to Tell a Tale and Costa Viva - all elite Group One racehorses. Te Akau will be back again in 2025 looking for more stars of the future."

David Ellis, Te Akau Racing

IN 2024

Top 50 Averaged
\$104,130

25% International Buyers

including Hong Kong, China and the Philippines

17 Lots made
\$100,000+

Top Lot achieved
\$400,000

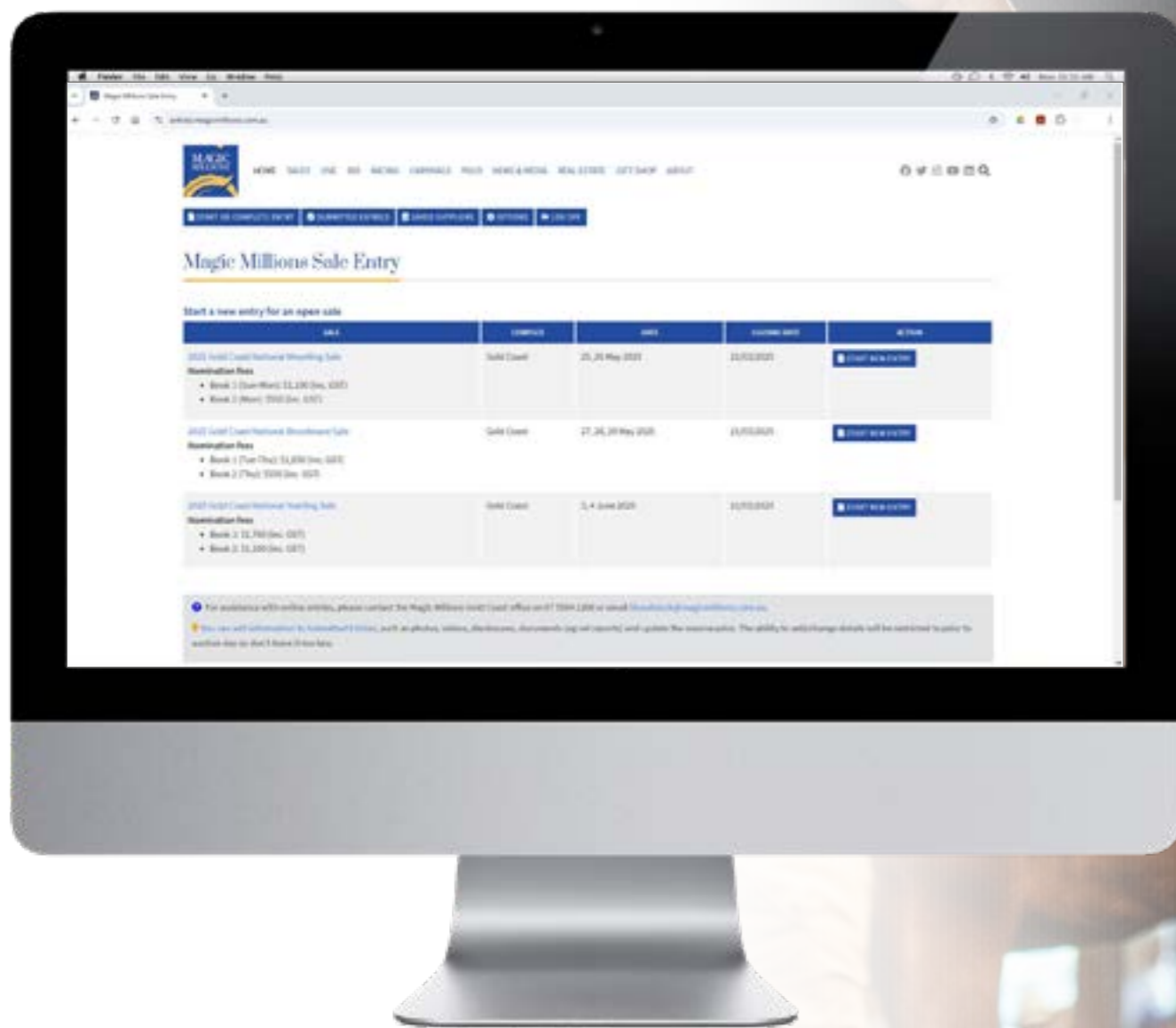
Top Sire Average of
\$302,500

16 Vendors with
100% CLEARANCE



Use the best
ONLINE ENTRIES FACILITY

entries.magicmillions.com.au



Use this facility to not only lodge your entries but log back in closer to sale time and add photos, parade videos, disclosures, documents (eg vet reports) and more!

If you require any assistance with completing your sale entries online, please contact:
 T 07 5504 1200 | E bloodstock@magicmillions.com.au

**MAGIC MILLIONS
 2025 NATIONAL SALE SERIES**

NOMINATIONS CLOSE FRIDAY 21 MARCH 2025

GOLD COAST NATIONAL WEANLING SALE

BOOK 1

Sunday 25 – Monday 26 May

Nomination Fee: \$1,100

BOOK 2

Monday 26 May

Nomination Fee: \$550

GOLD COAST NATIONAL BROODMARE SALE

BOOK 1

Tuesday 27 – Thursday 29 May

Nomination Fee: \$1,650

BOOK 2

Thursday 29 May

Nomination Fee: \$550

GOLD COAST NATIONAL YEARLING SALE

BOOK 1 (subject to selection)

Tuesday 3 – Wednesday 4 June

Nomination Fee: \$1,760

BOOK 2

Wednesday 4 June

Nomination Fee: \$1,100

All nomination fees are inclusive of GST. Entry Fees will be invoiced prior to the Sale.
 Dates are correct at the time of print, but are subject to change

Your DEDICATED TEAM

FOR FURTHER INFORMATION OR ASSISTANCE, PLEASE CONTACT:

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