





MANAGING DIRECTOR, **MAGIC MILLIONS**

On behalf of the Magic Millions team, we are excited to announce that entries are now open for the **2026** Magic Millions Yearling Sale

With proven performance at all levels of the market across our Gold Coast, Perth, Adelaide and Tasmanian locations, we extend to you a national Sale Series solution backed by our energy and drive to achieve commercial success with your entire yearling crop.

Your 2026 starts here with Magic Millions in January.

The Gold Coast Yearling Sale truly is a festival like no other celebrating equine excellence. We invite you to take centre stage in the theatre created by the buzz of the Magic Millions Carnival.

The results are undeniable.

We are proud to boast about the best auctioneers in Australia and achieving more individual buyers than any other yearling sale in the Southern Hemisphere, in turn providing greater year-on-year returns direct to you,

The 2025 edition delivered at all levels, generating the highest priced yearling sold in Australasia (\$3.2m sold to Japan), the highest amount of new international investment as well as the highest number of unique buyers in the middle market.

Our team is focused on continually growing new and existing markets as evidenced by the most recent National Yearling Sale with a record 40% of the catalogue (112 horses) selling to international buyers from nine countries.

Offering your yearlings at the 2026 Magic Millions Yearling Sale Series provides you with exclusive access to the greatest marketing tool to support the sale of your stock - the Magic Millions Race Series.

More than \$20m and 28 races every year. There is simply no better Race Series in the world.

A national program of races that provides rich prizemoney opportunities across all ages, classes and distances supported by world-first innovation with initiatives such as The Syndicate and The Debut races



plus the ground-breaking Magic Millions Racing Women's initiative that has changed the narrative of ownership globally.

In 2026 we introduce an exciting new format for the Gold Coast March Yearling Sale with the sale now open to all Australian and New Zealand bred yearlings. The sale will continue to showcase outstanding QTIS stock plus provide a new opportunity for all breeders to participate on the Gold Coast this Autumn. This will create a compelling catalogue that attracts an even bigger buying bench.

We invite you to contact any of our skilled consultants based in Queensland, NSW, Victoria/Tasmania, South Australia, Western Australia and New Zealand to discuss how we can best assist you across the 2026 Magic Millions Yearling Sale Series.

Thank you for your time and consideration of selling your yearlings with Magic Millions.

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Barry Bowditch, Managing Director.

Magic Millions Anctioneers Bring the Magic You Bank the Results

They've got the best auctioneers in Australia selling here!"

John Muir, Milburn Creek



You want to do business with them (Magic Millions). It's a people's business... buying or selling, they make it very easy, they take the stress out of it." **Brett Howard, Randwick Bloodstock Agency**





Feel the Magic Live the Millions

\$20.55M GOLD COAST SUMMER

Saturday 10 January

Featuring

\$3m TAB Magic Millions Sunlight 3YO Slot Race \$1.5m Racing Queensland Magic Millions QTIS \$1m TAB Magic Millions The Syndicate \$500,000 TAB Magic Millions The Wave

Tuesday 13 January

Featuring

Connections selecting Barriers for runners in the 2YO Classic & 3YO Guineas

Horses galloping along pristine Gold Coast sands

Saturday 17 January

Featuring

\$3m Gold Coast Magic Millions 2YO Classic

\$3m Gold Coast Magic Millions 3YO Guineas

\$2m Magic Millions Cup

\$1m Howden Magic Millions Snippets

\$1m TAB Magic Millions Fillies & Mares

\$1m Queensland Magic Millions Subzero

Plus \$750,000 in Racing Women's Bonuses



"The night race meeting complementing Magic Millions' super Saturday is another progressive step by Magic Millions to give people a great experience, create a situation where there can be great prizemoney dispersed."











"The 2YO season is fundamentally based around the 2YO race in the first week of January!"

William Johnson,











\$20M+ &28 Races

There is nothing quite like having a runner in a Magic Millions race and even better taking the first place prize. The world's first and richest sales restricted race series delivers an incomparable moneycan't-buy selling advantage.

With races programmed nationally for all ages, classes and distances across a horse's racing lifetime, the broad distribution of Magic Millions Race Series prizemoney is without equal.

Nomination is exclusive to graduates of the Magic Millions Yearling Sales Series.

"The turning point of this sale was about ten years ago... suddenly we had million-dollar races for every age and sex."

Jamie Walter, Proven Thoroughbreds





FOR HORSES OF ALL AGES

From 1000m-2200m

NATIONAL

Across Six States in Caulfield, VIC Wyong, NSW Gold Coast, QLD Murray Bridge, SA Pinjarra, WA Hobart, TAS









GOLDCOA

PROMOTING ACCESSIBILITY

Queensland \$500,000 BONUS \$3M MM 2YO Classic \$250.000 BONUS

CWestern Australia \$75,000 BONUS \$250,000 MM WA 2YO Classic

Tasmania \$10,000 BONUS \$85,000 MM TAS 2YO Classic

MM RACING WOMEN AWARDS

scholarship funding, spread across

......

\$25.000 BONUS

\$250,000 MM WA 3YO Trophy

Introduction of **ACHIEVEMENT**

Supported by TAB's \$50,000 annual five state-based national categories

One of the best incentives. We were so privileged to win it.

The world-first Magic Millions

Racing Women initiative has been

promoting racehorse ownership amongst women since 2012.

With over 2,000 thoroughbreds

from around Australia and New Zealand registered in all female ownership in thirteen years,

Racing Women continues to

bring first time owners into the

to get involved in all aspects of

racing – and be invested.

\$750,000 in Racing Women's

owned horses annually at The Star Gold Coast Magic

Millions Raceday.

industry and enable more women

Bonuses are on offer to all-female

Christine Cook, Mystery Downs, winner Bonus with Faraway Town and 3YO Bonus Bauhinia.











PACIFIC FAIR
MAGIC MILLIONS
POLO &
SHOWJUMPING

\$1.56M SHOWJUMPING COMPETITION

Inc \$100,000 Qld Off-The-Track Cup

THE STAR GOLD COAST

BARRIER DRAW

AT SUNRISE

THE BEST YEARLINGS

GOLD COAST YEARLING SALE

\$20.55M & 20 RACES

Across consecutive Saturdays

The Star Gold Coast Magic Millions Carnival and Raceday is held over two weeks annually each January to coincide with the flagship Yearling Sale. Consisting of 26 Magic Millions run or affiliate events, the atmosphere created by the Carnival is an unmistakably unique celebration of equine excellence at Australia's favourite holiday playground, the Gold Coast.







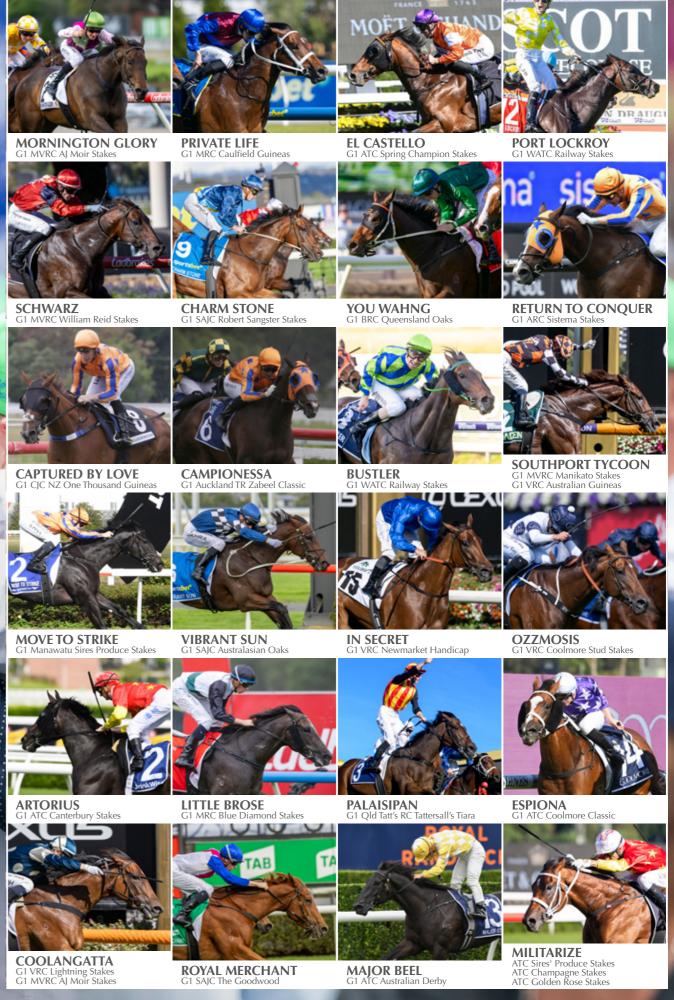


IMPFRATRI7

Waikato RC Railway Stakes Waikato Sprint MVRC William Reid Stakes ATC AJ Moir Stakes MVRC Manikato Stakes VRC Champions Sprint VRC Lightning Stakes MVRC William Reid Stakes

Demand Like Success





Make Magic Your First Move in 2026



We've had some incredible moments at the Magic Millions sales ring, of course selling the highest price filly here a few years ago (Clean Energy) and now to have a record with this colt is quite special. That result is just stunning. We're absolutely blown away and incredibly humbled. I'm relieved, excited... it's above expectations for sure!"

Antony Thompson, Widden Stud on selling Lot 489 Snitzel-Humma Humma colt for \$2,800,000

"That's the Magic Millions dream every year. Away Game was amazing... how special would it be to bring her first foal back here and compete for the Magic Millions (2YO Classic). We've had a good time up here, you know Coolangatta in 2022, Dubious just missed. It's been a happy hunting ground for us and a successful one as well."

Ciaron Maher who secured 35 lots including the referenced Lot 185 Written Tycoon-Away Game filly for \$1,800,000.

"I expected to pay a high price but it is a little bit more than the budget, but I hope the filly is worth it. She will go back to Japan."

Mitsu Nakauchida on his purchase of Lot 1007 Home Affairs-Sunlight filly for \$3,200,000 - Japan-based buyer whose only Australian purchases in 2025 were at the Gold Coast.

IN 2025

Australasia's Highest Yearling \$3,200,000

Comparing Top 339 Lots
Gold Coast Achieved
More Than Competitor
Averaging \$451,018

Gold Coast offers Vendors

Depth in the Market

486

individual buyers
in Books 1 & 2

More than any other
Yearling Sale in the
Southern
Hemisphere



It's wins all round...

	TOP COLTS IN 2025				
ı	Lot	Sire	Dam	Price	
	489	Snitzel (AUS)	Humma Humma (AUS)	\$2,800,000	
	505	Written Tycoon (AUS)	In Her Time (AUS)	\$1,800,000	
	196	Wootton Bassett (GB)	Battleofwinterfell (USA)	\$1,700,000	
	387	Snitzel (AUS)	Fashion Faux Pas (USA)	\$1,700,000	
	396	I Am Invincible (AUS)	Fiera Vista (AUS)	\$1,150,000	

TOP FILLIES IN 2025					
Lot	Sire	Dam	Price		
1007	Home Affairs (AUS)	Sunlight (AUS)	\$3,200,000		
353	I Am Invincible (AUS)	Eloping (AUS)	\$2,300,000		
185	Written Tycoon (AUS)	Away Game (AUS)	\$1,800,000		
182	I Am Invincible (AUS)	Avantage (AUS)	\$1,600,000		
1017	Snitzel (AUS)	Sweet Sherry (AUS)	\$1,600,000		





Harvest Your Crop On the Coast



"For us it's the first sale of the season and it's actually the only sale we do now, we target it."

Toby Liston, Three Bridges Thoroughbreds.

We bring horses all the way from Victoria to Queensland (because) by golly you're rewarded when you get here! We're very proud that we can continue to raise the bar in terms of the quality we bring here."

Anthony Mithen, Rosemont Stud.

Top filly made **\$600,000 MORE** than any other sale

Girl Power on the Gold Coast Fillies out-averaged the Colts

The Sale that

Performs at ALL levels including the Middle Market 407 Unique Buyers

at \leq \$250,000

across both Books

More than any other Sale in the Country

Over last 10yrs
Gold Coast achieved average
Clearance of 89.06%
Competing sale only managed 83.74%
of the market

More genuine sales

More year-on-year returns direct to vendors











"As a vendor, every year we're sending better and better horses here. It's been proven six or seven years ago that if you bring a good horse here, you get paid properly and ever since then it's been very, very good to us!"

Peter O'Brien, Segenhoe Thoroughbreds.

"The sale up here – it's the horses, the people, it is just a magical time to be on the Gold Coast!"

Chris Watson, Mill Park Stud.



"It's a great market, a great time of year, everyone's in the right mood to come and buy horses."

Paul Messara, Arrowfield Stud.



**Absolutely over the moon, off the planet!

John Muir after selling Lot 196 Wootton Bassett-Battleofwinterfell

The sale that delivers Tomorrow's Headliners



"Every November, we set off on our Magical Mystery Tour, searching the countryside, and all roads lead to the Gold Coast in January. Why? Because this is where the champions are — we buy during the day, then entertain our wonderful owners in the evening, so we're fresh, focused, and ready to do it all again the next morning. Our owners love it — the theatre of the sale, the buzz, the excitement. They feel part of it, and they are. It's the start of so many fabulous stories — too many to count."

Gai Waterhouse, Waterhouse & Bott Racing.



"The Gold Coast has proven to be a very successful hunting ground for fillies, having purchased 2 Group One winners from the sale, I look forward to getting back to the coast."

Sheamus Mills, Sheamus Mills Bloodstock, purchaser of Charm Stone and Vibrant Sun, both from the same edition of this sale



With Lot 182 (Ex Avantage) and Lot 185 (Ex Away Game), my notes on my sheet is that 'we are 100 per cent buying' and I guess we bought the other seven horses to entertain ourselves while we were waiting for the other two."

John Stewart, Resolute Racing who made the most of a large catalogue.



We love coming to the Gold Coast with our owners, we've had great success from the sale and look forward to kicking off our buying at Magic Millions."

Nathan Bennett, Bennett Racing





"This is my first time to Australia – I had only turned up 10 minutes before he went through the ring, but we came here with the intention of buying him. He made a little bit more than we thought he was going to, but we came all this way and just didn't want him to get away."

Phil Cunningham on securing Lot 489 Snitzel-Humma Humma colt for \$2,800,000 - UKbased buyer whose only Australian purchases in 2025 were at the Gold Coast.



We hoped not to pay that

much, but at Magic Millions you either go hard, or miss out!"

Brad Widdup on his clients (Mulberry Racing) securing Lot 537 Home Affairs-Jazz Song filly for \$700,000.

Gold Coast Leading the Market
18 of the
Top 20

Freshman Sires
Achieved their Highest
Sale Averages Here

From top-tier prospects
to hidden gems
Every horse gets the
MM marketing
muscle

More Fresh International Buyers **Shopped Exclusively**at Magic Millions

Where the buyers love to spend 45 unique buyers spent \$1 m or more in Book 1 20% more than the next best sale







The Underdog that Outperforms



"It was a massive result for the farm.
We always back Magic Millions to get the results and we've done it again... We're very happy, we have a great clearance rate and we're very happy with the way it's gone and they're all gone to great homes."

James Daly, Bowness Stud after selling Lot 1395 Tiger Of Malay-Streets Of Suemori colt for \$165,000, and achieving a 93% clearance over Books 1 & 2.



"... to make \$135,000 did exceed our expectations!"

Harry King, Yulong on the sale of Lot 1135 Alabama Expres Conflate filly.



"I didn't think I'd have to go that high... just because they are in Book 2 doesn't mean they can't match it with the best of them in Book 1."

Tim Wilson after the purchase of Lot 1097 Spirit Of Boom-Argie Bargie filly for \$170,000.

"We were pleasantly surprised, he was very early in the sale.... he sold terrifically, we're very pleased."

John Kelly, Newhaven Park on the sale of Lot 1038 Written By-Treasure colt who sold for \$120,000.

We probably paid a little bit more than what we thought we might have to, but there was strong competition..."

Paul Moroney on securing Lot 1276 Spirit Of Broom-Marjoram colt for \$185,000.

178
individual buyers
for 247 horses

22 Lots made \$100,000+

Top Price of \$185,000

Top 50 averaged \$100,0000







Where the West Ignites & the Bidding

Erupts



"It's probably my favourite week of the year. grand final... This is our number one sale, so there's a lot of anticipation and excitement around.

Brent Atwell, Darling View Thoroughbreds.



"I didn't expect to get that sort of money, but he was just a cracking type... We've had A look at our horses."

John Andrew, Alwyn Park Stud on the sale of Lot 15 colt for \$450,000 and a draft average of \$110,625.



We are absolutely ecstatic... It's an absolute thrill selling a Maschino colt for \$185,000. I am lost for words."

Dan O'Bree, Ruby Racing and Breeding on the sale



"It's a mega result. Awesome for the farm, awesome for the brand, awesome for the buyer. We're rapt, it is a massive result."

Lachlan Donnelly, Greenfields Lodge on the sale of Lot 99 Written By-No Looking Back colt for \$260,000.



There are a lot of competitive buyers out there, it seems like they're paying good money for the good horses and everyone's getting their share."

Phil Ibbotson, Westbury Park.



nan Hedge, Suman Hedge Bloodstock.

IN 2025

Record Colt \$450,000

Book 1 Averaged \$87,003

120

individual buyers for 283 horses

from All States + NZ

MM Clients will travel for Perth product

Racing Women creating markets

30+ yearlings
Purchased by All-female Syndicates

Strengthening the markět

\$500,000 Race Series plus \$100,000 Racing Women **Boosting WA Racing**

Consistently Strong Clearance averaging















From Trusted Paddocks to A Proven Sale Ring Tassie Delivers



We've bought horses that are as good a type who'll be at Easter but haven't got the page of course. I think we've shopped well."

Tony McEvoy, McEvoy Mitchell Racing

"I've had good success from the Tasmanian Sale and look forward to targeting the nicer horses that stand out -If there is quality on offer, I will travel!"

John Foote, John Foote Bloodstock, purchaser of recent G3 Hong Kong winner Bundle Award, a graduate of the Tasmanian Yearling

We love coming to

Tassie!

A Sale Capable of Strong Results
With Vendor Support

In last 5yrs, has averaged up to

\$38,612And cleared up to 86%

Two Magic Millions Races plus Racing Women's Bonus **Local Race Series** To Support Buyers

.....

Strong recent **Racetrack Results** will see Buyers Return in 2026

IN 2025

Buyers from TAS, VIC, NSW, QLD, SA, Japan, China & Philippines



We've had tremendous success here with Deroche and Jubilance and several others over an extended time. We buy a couple of horses a year to race here.



















Reformatted concept Now Open to yearlings bred Australia & NZ wide!

Autumn on the Gold Coast

The Smart Time to Sell in the Sun

At Australia's Holiday Playground



"It's been a great couple of days for all the team. We're delighted to get that sort of price for the Pinatubo colt, it exceeded our expectations by a fair way!"

Brad Lowe, KBL Thoroughbreds whose draft averaged \$68,944.



We have a strong chance of walking away with a quality horse that will also be Magic Millions qualified. The overall atmosphere is relaxed, it's easier to move around and inspect the lots thoroughly. Hospitality is also more flexible, which helps my clients feel included and part of the experience. That sense of welcome and involvement adds real value to their ownership journey. It is a staple in our annual buying strategy."

IN 2025

(under previous Qtis restricted format)

Average Price for Top 20

Increased 20%
To \$119,250

13

Yearlings realised **Six Figures**

Consistent Clearance
Averaging

80% +

Over 5yrs

Top Price of

\$290,000

And Buyers from All States plus NZ, South Africa, Philippines, Hong Kong & China

& set to rise under new format!



Suman Hedge, Suman Hedge Bloodstock on the quality on offer and purchasing for various clients at a wide range of pricepoints.













Buyers Come for the Vibe and Stay for the Stock

Chris Watson, Mill Park Stud.



"We couldn't be more pleased with Magic Millions who have put together a terrific buying bench.
They might be more selective, but they are certainly willing to pay well for good quality horses."



"We had to bid strong on her. We didn't want to leave the sale without her and we're very excited to be able to purchase her."



"I purchased this guy for \$20,000, and originally, it wasn't the plan to offer him here. But he was such a lovely colt, the sire has been firing, and I had Adrian Hancock encouraging me to give it a go. I thought it would be good to support the sale, and here we are!"

David Jolly on pinhooking the Harry Angel-Hollywell colt for \$110,000.



"It's exceeded all my expectations. They are prepared at home, we walk them down the freeway to get them used to noise and everything else, as we live on the freeway. The mare was given to me by Ian.... Maybe

Julie Barnes, Whim Par Nicconi-Heavenly Awa

Hospitality That Warms A Location That Wins

Hong Kong Buyers Favourite

Reliable Clearance Averaging 84% Over 5yrs

Supporting the market with

in Exclusive MM Races inc Richest 2YO race in SA

Enriching the Buying Bench \$80,000 in **Racing Rewards Vouchers** to be spent in Adelaide

...........

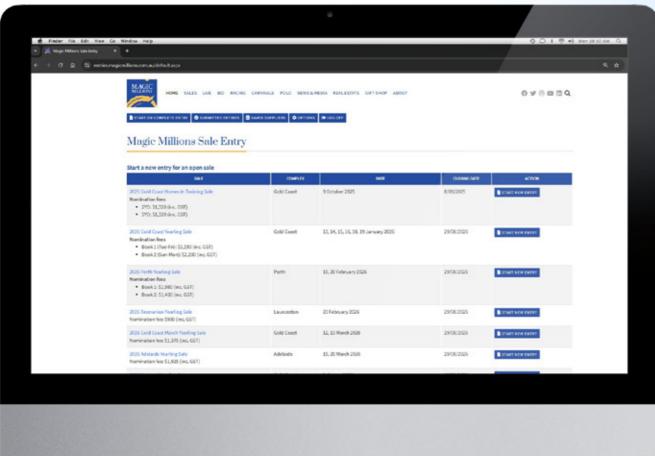
Consistent Trade Market for Both Colts & Fillies





Power Your Entries with the Best in the Business

entries.magicmillions.com.au



Use this facility to not only lodge your entries but log back in closer to sale time and add photos, parade videos, disclosures, documents (eg vet reports) and more!

If you require any assistance with completing your sale entries online, please contact: T 07 5504 1200 | E bloodstock@magicmillions.com.au

MAGIC MILLIONS 2026 YEARLING SALE SERIES

NOMINATIONS CLOSE FRIDAY 29 AUGUST 2025

GOLD COAST YEARLING SALE

Tuesday 13 – Friday 16 January Nomination Fee: \$3,190

BOOK 2

Sunday 18 – Monday 19 January Nomination Fee: \$2,200

PERTH YEARLING SALE

BOOK 1

Thursday 19 February Nomination Fee: \$1,980

BOOK 2

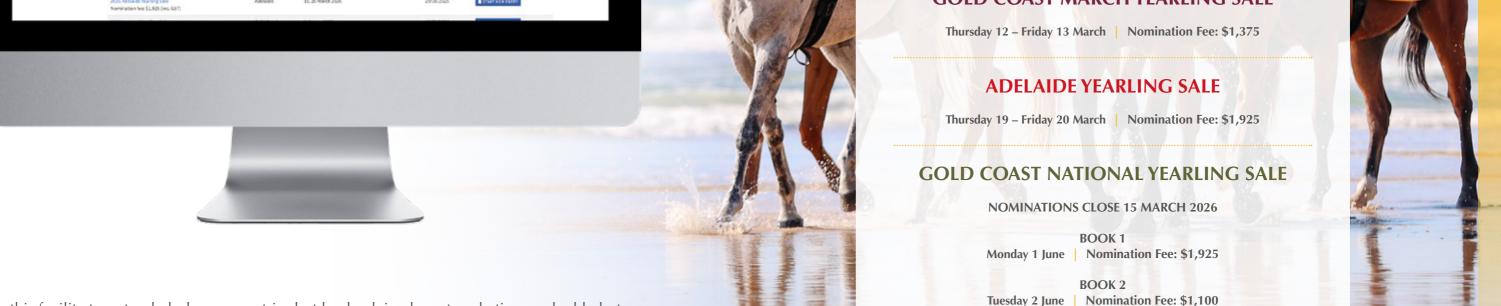
Friday 20 February | Nomination Fee: \$1,430

TASMANIAN YEARLING SALE

Monday 23 February | Nomination Fee: \$990

GOLD COAST MARCH YEARLING SALE

All nomination fees are inclusive of GST. Entry Fees will be invoiced prior to the Sale. Dates are correct at the time of print, but are subject to change



Dedicated Team

FOR FURTHER INFORMATION OR ASSISTANCE, PLEASE CONTACT:

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